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## **NEWS RELEASE**

Exhibition: Joshua Citarella

Dates: September 12 – October 19, 2013

Opening: Thursday, September 12, 6 – 8 pm

Higher Pictures presents the first solo exhibition by Joshua Citarella. Citarella is a hyper-proficient artist of today who works with both materials and software. His work positions photography at the nexus of an interdisciplinary practice, relegating all mediums to source material for digital image capture.

The contemporary means of image production unprecedentedly lend themselves to the transmutation of signs. RGB pixels are implicated as new prima materia delivering objects from the dim confines of materiality into omnipresent electronic radiance. A global network of images has transfigured all bodies and materials into exchanges of energy. The world is now transcribed through photography in order to be reconfigured with graphics-editing software and transformed into its ideal state. While this universal translation space now allows for an alchemical magnum opus, it has consequently democratized all materials transmuting lead into gold and vice versa. We lose sight of the interface and are carried away in the fervor of a transcendent promise fulfilled.

-Joshua Citarella

Born in New York State in 1987, Citarella graduated from the School of Visual Arts in 2010. He lives and works in New York City.

For further information place your mobile device to your forehead and send thoughts toward the sky or contact Kim Bourus at 212.249.6100.

Upcoming Exhibition: Herbert Matter - Mercedes, 1940.