

NEWS RELEASE

Exhibition: Brand Innovations for Ubiquitous Authorship

Date: July 19 – August 17, 2012

Organized by Artie Vierkant & Higher Pictures

Higher Pictures and Artie Vierkant present *Brand Innovations for Ubiquitous Authorship*, a group show of more than sixty artists.

For this exhibition a large group of international artists were asked to produce an object using a custom printing or fabrication service such as CafePress, Zazzle and Walmart, which delivered the objects in sealed boxes directly to the gallery.

Higher Pictures has not seen a single piece in this show as of the writing of this news release. We expect this backwards approach to be filled with highs, lows, and hopefully more than a few transcendent successes. The result will be a gallery of art, artifact and artifice.

For further information contact Kim Bourus at 212.249.6100.

Patrick Armstrong
Conor Backman
Steve Bishop
Boško Blagojević
Body by Body (Cameron
Soren & Melissa Sachs)
Juliette Bonneviot
Mark Brown
Lauren Christiansen
Jesse Darling
N Dash
Jake Davidson
Nick DeMarco
Dillon DeWaters
Harm van den Dorpel
Dora + Maja (Dora Budor
& Maja Cule)
Daniel Everett
Brendan Fowler
Derek Frech
Matt Goerzen
Aaron Graham

Jesse Harding
Martijn Hendriks
Ann Hirsch
John Houck
Ross Iannatti
Parker Ito
Devin Kenny
Martin Kohout
Barney Kulok
Guthrie Lonergan
Andrea Longacre-white
Benjamin Lotan
Catharine Maloney
Gene McHugh
Haley Mellin
Hanne Mugaas
Katja Novitskova
Marisa Olson
Jaakko Pallasvuori
Alex Perweiler
Jon Rafman
Sean Raspet

Ryder Ripps
Borna Sammak
David Schoerner
Edward Shenk
Pascual Sisto
Travess Smalley
Kate Steciw
Jordan Tate
Daniel Temkin
Artie Vierkant
Hannah Whitaker
Andrew Norman Wilson
Helga Wretman
Nilleem Yelah
Joe Yorty
Damon Zucconi