

## NEWS RELEASE

Exhibition: Brand Innovations for Ubiquitous Authorship

Date: July 19 – August 17, 2012

Organized by Artie Vierkant & Higher Pictures

Higher Pictures and Artie Vierkant present *Brand Innovations for Ubiquitous Authorship*, a group show of more than sixty artists.

For this exhibition a large group of international artists were asked to produce an object using a custom printing or fabrication service such as CafePress, Zazzle and Walmart, which delivered the objects in sealed boxes directly to the gallery.

Higher Pictures has not seen a single piece in this show as of the writing of this news release. We expect this backwards approach to be filled with highs, lows, and hopefully more than a few transcendent successes. The result will be a gallery of art, artifact and artifice.

For further information contact Kim Bourus at 212.249.6100.

Patrick Armstrong  
Conor Backman  
Steve Bishop  
Boško Blagojević  
Body by Body (Cameron  
Soren & Melissa Sachs)  
Juliette Bonneviot  
Mark Brown  
Lauren Christiansen  
Jesse Darling  
N Dash  
Jake Davidson  
Nick DeMarco  
Dillon DeWaters  
Harm van den Dorpel  
Dora + Maja (Dora Budor  
& Maja Cule)  
Daniel Everett  
Brendan Fowler  
Derek Frech  
Matt Goerzen  
Aaron Graham

Jesse Harding  
Martijn Hendriks  
Ann Hirsch  
John Houck  
Ross Iannatti  
Parker Ito  
Devin Kenny  
Martin Kohout  
Barney Kulok  
Guthrie Lonergan  
Andrea Longacre-white  
Benjamin Lotan  
Catharine Maloney  
Gene McHugh  
Haley Mellin  
Hanne Mugaas  
Katja Novitskova  
Marisa Olson  
Jaakko Pallasvuori  
Alex Perweiler  
Jon Rafman  
Sean Raspet

Ryder Ripps  
Borna Sammak  
David Schoerner  
Edward Shenk  
Pascual Sisto  
Travess Smalley  
Kate Steciw  
Jordan Tate  
Daniel Temkin  
Artie Vierkant  
Hannah Whitaker  
Andrew Norman Wilson  
Helga Wretman  
Nilleem Yelah  
Joe Yorty  
Damon Zucconi